

The Operation IMPACT Tour Advertising Contract

Thank you for supporting The Operation IMPACT Tour and the FACE OF ILLNESS CO-OP. Your advertising agreement and contract sponsors communities across the country and funds continued training and resources that lead to greater economic impact over time. Your advertisement is as important to us as the content of knowledge is to the readers. Our goal is to create the best advertisement to show your commitment to the impact you are helping fund and the importance of your brand to society. Please remember that FACE OF ILLNESS CO-OP is a registered 501(c)(3). Your contribution is tax-deductible. Welcome to The Operation IMPACT Tour Family of Thought Leaders.

The undersigned ("Advertiser") agrees to advertise in The Operation IMPACT Tour related media, e.g. IMPACT & Beauty Magazine, Event Day Program, Award Ceremony or Gala Program, based on the ad size selected below.

Business & Owner's Name: _____

Billing Address: _____

Business Address: _____

Phone: business: _____ E-mail address: _____

Start Month: _____ Media Selection: _____ Magazine _____ Event Program _____ Ceremony/Gala

Ad Size:

<input type="checkbox"/> 1/8 page vertical	<input type="checkbox"/> 1/8 page horizontal	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 1/2 page horizontal/bleed	<input type="checkbox"/> 1/2 page vertical/bleed	
\$125	\$125	\$275	\$550	\$550	
<input type="checkbox"/> full page	<input type="checkbox"/> full page bleed	<input type="checkbox"/> front inside cover	<input type="checkbox"/> back inside cover	<input type="checkbox"/> back cover	<input type="checkbox"/> double page
\$800	\$800	\$1500	\$1500	\$1750	\$1400

Ad Price per issue:

Please initial each of the terms below:

_____ PAYMENT: Full payment for the first month must be received when contract is signed. If payment is not received; ad may be pulled, and Full Payment will still be due for the entire contract. Future months will be billed and payment for each month is due before the 10th of the month prior to printing.

_____ LENGTH OF CONTRACT: _____

_____ PROOFING: Logos & other pertinent information for ad must be received by (THE OPERATION IMPACT TOUR) one month prior to printing by e-mail or delivery. Proof will be sent to the advertiser via email. Advertisers are permitted 2 minor changes with a proof. A fee of \$80 per hour will be charged if further changes are requested. Advertiser must approve proof by 7th of the month prior to print month or ad will not run and full contract payment is due to THE OPERATION IMPACT TOUR.

Proofing Email: _____

Contact Name: _____

_____ SUPPLIED ARTWORK: Ads must fit THE OPERATION IMPACT TOUR ad dimensions and supplied in CMYK at minimum of 300 dpi/ppi. Acceptable formats: .pdf, .jpg, .tif. Flattened .psd and .ai documents are acceptable.

_____ MONTHLY CHANGE IN AD: Ad CAN be changed monthly. All changes must be submitted the month prior to printing.

_____ RETURN CHECK FEE: \$35 returned check fee & 20% Automatic Late Fee.

_____ LATE PAYMENT: 15% Late Fee applied to following month if payment not received by the 7th of month prior to print.

_____ COPYRIGHT: Advertisement artwork is professionally created for FREE by THE OPERATION IMPACT TOUR. Artwork created by THE OPERATION IMPACT TOUR for advertisers belongs to THE OPERATION IMPACT TOUR. If you would like the ad to be sent to another publication there will be a \$100 fee to be paid in full before the artwork is transferred. All artwork supplied by the advertiser belongs to the advertiser.

_____ CANCELLATION FEE: Any cancellation must be received in writing prior to the 10th of the month prior to printing. If notice is received after the 15th, then balance for month is due IN FULL and cancellation will be effective following month. Payment for the cancelled month is due immediately upon cancellation, and payment for one half of the remaining months in the contract is due within 30 days.

THE OPERATION IMPACT TOUR is published and is solely owned by FACE OF ILLNESS CO-OP, a State of Nevada 501(c)(3) organization. Advertiser agrees that THE OPERATION IMPACT TOUR has the right to reject advertising:

1. If editors determine that the advertising is inconsistent with their understanding of the community's objectives, values or image or the aesthetics standards of THE OPERATION IMPACT TOUR.
2. If advertiser fails to meet deadlines for space reservation, ad revisions & approvals or new advertising.
3. For any other reason or for no reason.

Advertising space is sold on a "first-come first-served" basis. Advertiser releases THE OPERATION IMPACT TOUR from any and all loss, liability or expense occasioned by Advertiser by reason of a) any failure to publish advertising pursuant to this contract or b) failure to return ad media (original artwork, discs, film). In the event the advertising is not affected, the Advertising Charge (or the prorated portion thereof) will be refunded to the Advertiser.

The above contract provisions are agreed to on:

(Date)

Contract Signed by:

(Advertiser)

THE OPERATION IMPACT TOUR Representative

Order Blank for PRINT Publications

NAME OF ADVERTISER: _____ EVENT: _____

ADDRESS: _____

If checked here this is a SPACE CONTRACT

If checked here this is a CHANGE ORDER

If checked here this is CANCELLATION

To the publisher of: _____

ORDER# _____

Date _____

Advertiser _____

Product _____

Contract Year _____

Discount Level _____

Edition: (specify) National _____

Regional _____

*Subject to conditions stated above and on back hereof

ISSUE DATE SPACE COLOR/BLEED FREQUENCY RATE

Position:

Additional Instructions:

Copy instructions & material to follow herewith

Address all other correspondence to:

Mail invoices to:

(Authorized Signature)

PLEASE FILL IN AND RETURN THIS ACKNOWLEDGEMENT

This acknowledges that your order dated _____ covering advertising for _____ was received on (date) _____ and instructions thereon thoroughly understood.

The Operation IMPACT Tour and associated PUBLICATIONS
_____ (Name of Publication to be printed in)

1. TERMS OF PAYMENT

(a) Liability

The Agency agrees to pay for all advertising published by the Publisher in accordance with the agreed upon rates as shown on the face of this contract. When cash discount is deducted, such payment shall be made on or before the cash discount date specified on the Publisher's rate card.

Unless otherwise set forth by the Agency on the face of this form, the Publisher agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising published in accordance with the contract. For sums owing but not cleared to the Agency, the Publisher agrees to hold the Advertiser named on the face of this form solely liable.

The Publisher agrees to render bills to the Agency not less often than monthly. Failure to bill at least monthly shall not constitute a breach of contract. If the Agency defaults in the payment of bills or if, in the judgment of the Publisher, the Agency credit becomes impaired, the Publisher may require payment in advance.

(b) Shipping

The Agency agrees to prepay transportation and import charges on all material sent to the Publisher. If such charges are not prepaid, the Publisher may either reject the material or accept and pay the charges. In the latter case the Agency shall promptly reimburse the Publisher.

(c) Short Rate/Rebate

The Publisher shall bill at the rate earned during an applicable 12-month period. The Publisher shall adjust to the earned rate within 60 days after expiration or termination of the applicable 12-month period.

(d) Billing

Unless the Agency makes written objection within 60 days after billing under this order, such bill shall be binding.

(e) Cancellation

Either the Agency or the Publisher may cancel this order prior to cancellation/closing date as stated on the Publisher's rate card or as mutually agreed upon.

(f) Payment Date

The postmark date on the envelope containing the payment properly addressed to the Publisher or the Publisher's representative shall be considered the date when payment is made.

2. ADVERTISING MATERIAL

(a) The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to the approval of the Publisher, but unless otherwise authorized in advance no change shall be made without the consent of the Agency.

(b) If the Publisher is unable to set any advertisement in the type or style requested, the Publisher shall immediately notify the Agency and follow Agency's instructions. If the Publisher is unable to secure definite instructions from the Agency, the advertising shall be omitted.

(c) Where material furnished by the Agency occupies more space than specified in the insertion order, the Publisher shall immediately communicate with the Agency for definite instructions. If the Publisher is unable to secure definite instructions from the Agency, the advertising shall be omitted.

(d) If the Agency has reserved space for a series of insertions in a publication, and before any closing date the insertion order and copy for the next issue have not been received by the Publisher, the Publisher shall notify the Agency and follow the Agency's instructions.

(e) Advertisements ordered set in "space as required" shall be measured

CONDITIONS

The advertising agency (hereinafter called "the Agency") placing advertising covered by this order on behalf of the Advertiser named on the face of this form and the publisher accepting this order (hereinafter called "the Publisher") hereby agree to be governed by the following conditions:

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(a) Liability

The Agency agrees to pay for all advertising published by the Publisher in accordance with the agreed upon rates as shown on the face of this contract.

When cash discount is deducted, such payment shall be made on or before the cash discount date specified on the Publisher's rate card. Unless otherwise set forth by the Agency on the face of this form, the Publisher agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising published in accordance with the contract. For sums owing but not cleared to the Agency, the Publisher agrees to hold the Advertiser named on the face of this form solely liable. The Publisher agrees to render bills to the Agency not less often than monthly. Failure to bill at least monthly shall not constitute a breach of contract.

If the Agency defaults in the payment of bills or if, in the judgment of the Publisher, the Agency credit becomes impaired, the Publisher may require payment in advance.

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(e) Advertisements ordered set in "space as required" shall be measured from office ad. rule to office ad. rule.

3. PROOF OF INSERTION

(a) Full Run

The page containing the advertising shall be supplied to the Agency with the invoice for the insertion. At the request of the Agency a copy of each issue in which its advertising appears shall be supplied.

(b) Less-Than-Full Run

A copy of the page containing the advertising and a statement of the Publisher that the order for advertising was fulfilled shall be supplied to the Agency with the invoice for the insertion. The Publisher's master copy of each issue shall be available for inspection by the Agency.

4. CIRCULATION

(a) Unless the Publisher is a member of the Audit Bureau of Circulations or Business Publications Audit Circulation, the Agency shall be entitled, upon request, to a statement of circulation verified by a certified public accountant or other auditing organization. If further verification is requested, the Publisher shall be required to open his circulation records for examination by the Agency.

5. OMISSION OF ADVERTISING

(a) Unintentional or inadvertent failure by the Publisher to publish the advertising covered by this order invalidates this order, but shall not constitute a breach of contract or affect any earned discounts.

Intentional omission by the Publisher after closing date of the advertising covered by this order is permitted after consultation with the Agency.