

# The Operation IMPACT Tour SPONSORSHIP AGREEMENT

This Sponsorship Agreement, “the Agreement,” is entered into on this \_\_\_\_ day of \_\_\_\_\_, 20\_\_ between the \_\_\_\_\_, “the Sponsor,” and The Face of Illness Co-Op, hereby referred to as “Principal,” represented by Authorized Agent \_\_\_\_\_, for valuable consideration and in accordance with the terms and conditions set out herein. This sponsorship is for the purpose of funding the expenses related to hosting, advertising, marketing, and executing in all capacities the Operation IMPACT 1-day Speaker Summit & Training Event, “the Event.”

## I. Principal Obligations

In exchange for the consideration specified herein, Principal is responsible to provide the Sponsor with the following benefits including immediate advertising of sponsor upon completion of Agreement: All items inclusive of advertised sponsorships based on selection made below (Acknowledge with Initials):

- **Platinum Sponsor - \$20,000 – Media Recognition on All Platforms, Interviews, Digital and Print, “Sponsored By” Header, Full page magazine advertisement in “IMPACT & Beauty”, PLUS items included in Gold Level Sponsorship** \_\_\_\_\_ Initials
- **Gold Sponsor - \$10,000 – “Segment Sponsored By”, Press Release Mention, Vendor Table, ½ page Program Advertisement, PLUS items included in Silver Level Sponsorship** \_\_\_\_\_ Initials
- **Silver Sponsor - \$5,000 – Awards Gala Recognition, Physical Signage Logo, Digital Media Sponsor Logo, PLUS items in Community Partner Level Sponsorship** \_\_\_\_\_ Initials
- **Community Partner - \$2,000 – Operation IMPACT Community Partner Logo and ¼ page Program Advertisement** \_\_\_\_\_ Initials

## II. Sponsor Obligations

In exchange for the benefits set forth above, Sponsor shall make payment in the amount of \$(\_\_\_\_\_) to Principal by \_\_\_\_\_.

## III. Sponsor Trademarks

The Sponsor grants Principal a limited license and right to make use of Sponsor’s trademarks, logos, company name, and company description for the purpose of promotional material and to market or advertise. The Sponsor is responsible for providing

such materials in a medium that Principal is capable of using. Principal shall use the materials provided by Sponsor in connection with the Event and shall not be used past the Event date except with express permission from the Sponsor.

Sponsor materials may be used to generate interest in the Event, garner goodwill, create further sponsorship opportunities, pursue and secure additional funding or funding opportunities, or further advertise for the Event.

#### **IV. Indemnity**

The Sponsor shall indemnify, defend and hold Principal harmless from and against any claims relating to or arising out of the sponsorship proposed in this Agreement, use of Sponsor materials, or sponsor's connection to the Event.

#### **V. Term**

This Agreement becomes effective upon the date of last signatory. This Agreement may be terminated by either Party provided that the termination is written and delivered to the non-terminating Party in a timely manner. Sponsor and Principal acknowledge that any termination which results in a substantial impairment or monetary loss to either Party permits the non-terminating Party to pursue legal remedies except as specified herein.

This Agreement shall terminate on \_\_\_\_\_, following the Event and fulfillment of the obligations contained herein.

#### **VI. Breach**

If Principal fails to render payments to execute the Event in accordance with the terms and conditions of this Agreement or is in material breach of the terms and conditions of this Agreement, the Principal is deemed to have breached this Agreement. The Agent shall inform the Sponsor in writing of their breach and shall thereafter be permitted to seek all available legal remedies including those permitted in law or in equity.

The Venue shall not be required to return any monies to the Client (FACE OF ILLNESS CO-OP) in the case of Client default. Furthermore, in the case of natural disaster or state of emergencies declared by the governing body in which the Event will occur, cancellation is at no-fault of either party. The Principal shall make all reasonable effort to reschedule the Event without any further expense.

Neither Party shall be deemed in breach of this Agreement if the Party terminates due to the non-terminating Party's behavior reflecting poorly on the terminating Party's personal or proprietary interests. If a Party believes that an action or inaction of the other negatively affects the first Party's image, they are free to terminate this Agreement on written notice to the other.

Agent Initials \_\_\_\_\_

Sponsor Initials \_\_\_\_\_

**VII. Assignment**

The Parties are not permitted to assign or in any way transfer this Agreement to any third party without prior written agreement signed by the party against whom enforcement is sought. Any assignment shall be deemed void and without effect and shall render this Agreement invalid.

**VIII. Entire Agreement**

This Agreement, including the addendums referenced herein and attached hereto, constitutes the entire Agreement between the Parties. No communications, representations, or statements made prior to or contemporaneously with this Agreement shall be deemed effective.

Modifications or later agreements shall be deemed effective only if they are expressly conveyed in writing and signed by both Parties.

**IX. Governing Law**

This Agreement and any dispute arising under or relating to it will be governed under the laws of the State of Nevada. Both Parties expressly consent to the personal jurisdiction of the state and federal courts of Nevada. The Parties further agree that these courts shall have exclusive jurisdiction over any such action or proceeding.

**X. Severability**

If for any reason any competent court with jurisdiction deems that any provision within this Agreement is void, invalid, or ineffective, the remaining provisions shall continue with full force and effect.

**XI. Authority**

The Parties represent, covenant, and acknowledge that each has full authority and capacity to enter into this Agreement and uphold the terms and conditions stated herein.

**I have read, understood, and hereby accept all terms and conditions as set forth in this Agreement.**

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Agent

\_\_\_\_\_  
Date

Agent Initials \_\_\_\_\_

Sponsor Initials \_\_\_\_\_